

Faculty Details

Name of Teaching Staff:	Prof. Pranjal Rajendra Karande			
Date of Birth:	10 /07/2003			
Unique ID:	1104			
Education Qualification:	(MBA) Ph.D PURSUING			
Area of Specialization:	Finance & Marketing Mgt			
Courses taught at Under Graduate/ Post Graduate:	Economics , Marketing Mgt , Business Reserach			
Research Guidance (Number of Students):	-			
Work Experience:	4YEARS			
Total Experience in Years:	Teaching	Industry	Research	
	2.5	1.5		
Research Published in Journal:	National		International	
Research Published/ Presented in Conferences:	National		International	
Ph.D. (Completed/Ongoing):	Ongoing			
Projects Carried out:	Impact of Digital marketing strategies on consumer buying behavior : A Study in the retail sector in Haldiram Company Nagpur			
Patents (Filed & Granted):	Nil			
Technology Transfer:	Nil			
No. of Books Published with detailed (Name of the book, Publisher with ISBN, year of publication, etc.):	Nil			